

The County of Bergen SAVVERS Discount Program

PRIVACY POLICY

Philosophy and Terms of Privacy Policy:

SAVVERS respects your right to privacy. We collect only the information that you provide on your written application form and your proof of status. We do not sell, rent or share any personal information about you with sponsors or third parties.

You agree that by using and/or submitting communications through the SAVVERS web site, no confidential, fiduciary, contractually implied, or other relationship, is created between you and SAVVERS other than that pursuant to this Privacy Policy. This Privacy Policy is incorporated into and subject to the terms and conditions of our User Agreement. Like most websites, communications to, from and through the SAVVERS web site are not confidential, and your communications may be read or intercepted by others.

You acknowledge that upon becoming a member of SAVVERS, you are automatically subscribed to receive notifications including, but not limited to, updates on your benefits. If you would not like to receive these notifications, you can remove yourself from these lists by written request.

A Note About Minors:

In compliance with the Children's Online Privacy Protection Act of 1998, no one under 13 years of age can use our web site. If you are a minor between the ages of 13 and 18, you may use our Site only in conjunction with your parent, legal guardian, or other responsible adult.

What Information Do We Collect?

We collect only the information that you provide on the written application form and your proof of status. If you choose to correspond with us through email, we may retain the content of your email messages together with your email address and our responses.

How Do We Use The Personal Information That You Provide To Us?

Occasionally, we may use the information we collect to notify you about important changes to our web site, new services, and special offers we think you will find valuable.

Aggregate Information:

Aggregate information is information automatically provided to us by your computer that cannot be tied back to you as a specific individual. We do not collect this information, nor do we collect the following information including but not limited to: referral data (the web sites you visited just before and just after our web site), the pages viewed, time spent at our web site, browser and platform type (e.g., a Netscape browser on a Macintosh platform), or Internet Protocol addresses (an IP address is a number automatically assigned to your computer whenever you surf www.co.bergen.nj.us).

In the future the site may be outfitted to possess the ability to track the number of hits the site receives. The information required for this process is identity-neutral and cannot be traced back to a computer or to an individual.

How Can You Update Your Information?

If you are a registered SAVVERS Discount Program member, you may correct, update or change personal information you have submitted at any time both by notifying us of the change in writing and by including a copy of the proof of the change. Send to: SAVVERS, One Bergen County Plaza, Hackensack, NJ 07601.

Do We Comply With Legally Compelled Disclosure Of Information?

We may release any private information about you that we possess when we believe release is appropriate to comply with the law, to enforce or apply the terms and conditions of our User Agreement, Privacy Policy and/or other agreements, or to protect the rights, property or safety of SAVVERS, our Site users, or others.

What About Other Web Sites Linked to or from Our Web Site?

The links in the SAVVERS web site allow you to leave our Site. Please be aware that once you leave our Site and enter another web site, our Privacy Policy is no longer in effect. SAVVERS is not responsible for the privacy practices employed by these external sites, nor the information or content contained therein. We provide these links to you only as a convenience, and the inclusion of any link does not imply endorsement by SAVVERS of the linked site. Please read over the rules and policies of these sites before proceeding. If you have concerns about any site that is linked on SAVVERS, please contact us at memberinfo@co.bergen.nj.us if a potential SAVVERS member or providerinfo@co.bergen.nj.us if a potential SAVVERS business provider.

Changes to Privacy Policy:

If we decide to change our Privacy Policy, we will post those changes here so that you will always know what information we gather, how we might use that information, and to whom we will disclose it. If at any time, you have questions or concerns about our Privacy Policy, please feel free to email us at either memberinfo@co.bergen.nj.us or providerinfor@co.bergen.nj.us depending on your affiliation with SAVVERS Discount Program.

Effective July 30, 2000

